
ClearBenefits.ca Individual Benefits Program: **MARKET POSITION**

Introducing ClearBenefits.ca's Individual Benefits Program:

A market changing offering designed to seamlessly fill the gaps in the Group Benefits market. This plan is set to redefine accessibility and flexibility in benefits.

What is it?

- A group plan available to 1 life
- Available to individuals (1 – 2+) or groups (3 – 20+)

Features:

- No industry limitations
- No occupation limitations
- No minimum hours
- No medical questions
- No pre-existing condition limitations

Highlights:

- Voluntary or mandatory
- Can be paid for by the employer or individual
- Owned by the individual
- Portable
- Blended rates
- Pooled renewals



Target Markets:

- Individuals
- Employees
- Gig Workers
- Part-Time
- Seasonal
- Independent Contractors
- Small Business
- Franchise Organizations
- Associations
- Top-up to an existing group benefits plan

The ClearBenefits.ca Individual Benefits Program is an innovative solution, offering unparalleled flexibility, inclusivity, and accessibility to a diverse range of clients. This program meets the evolving needs of the modern workforce, ensuring comprehensive coverage without the traditional barriers. ClearBenefits.ca is reshaping the future of benefits, making it more adaptable, portable, and user-focused than ever before.